

**EnergyPrint hires industry veteran
Joe Houser as national marketing & sales director**

MINNEAPOLIS, Minn. (January 2010) – Minneapolis-based EnergyPrint (www.EnergyPrint.com), which provides innovative energy benchmarking for commercial buildings, has hired Joe Houser as national marketing and sales director. He will be responsible for driving the company's aggressive growth strategy and managing its expanding sales division.

Houser, an industry veteran, has more than 15 years of sales, marketing and business development experience. Prior to joining EnergyPrint, he served as director of business development at Bloomington, Minn.-based Celarity and at Minneapolis-based Creatis, two of the Twin Cities' top marketing staffing and search firms. Houser also was vice president of marketing and sales for St. Cloud, Minn.-based Aria Communications, leading its business-to-business division.

Houser earned a B.A. in Organizational Management and Communication from Concordia University in St. Paul. He is a former board member of the Minnesota Chapter of the American Marketing Association and a current member of the Business Marketing Association.

Cody Killion named account services representative

EnergyPrint also hired Cody Killion as account services representative, providing support to the sales and marketing department. Killion was previously the credit manager for Wells Fargo Financial in Plymouth, Minn. and a sales and product representative for Minneapolis-based AMG Media. He holds a B.A. from the University of Minnesota.

About EnergyPrint

Headquartered in Minneapolis, Minn., EnergyPrint provides energy benchmarking software for commercial buildings by offering data analysis that empowers companies to manage energy consumption, reduce costs and lower their carbon footprint. Founded in September 2009, the company anticipates to this year become one of the top benchmarking services in the United States.

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